



Who Are They?

Integrating Millennials

Who Are They?

Integrating Millennials

Course description

Integrating Millennials into a Baby Boomer culture is a big challenge for businesses. Millennials are the newest generation to enter the workforce. They are our future leaders. They are our next generation of revenue-generators. In this course, we'll discuss who millennials are, the common characteristics of this generation, how they work, and some ways to provide feedback to millennials. There are many preconceived notions and misconceptions about this generation. Hopefully these courses will shed light on the strengths and struggles of working with the newest members of the workforce.

Millennials

- Born between 1977-1998
- 75 million in the U.S.
- Tend to display self-confidence
- Believe they are highly valuable to organizations
- Focused on self-development
- Thrive on learning new job skills
- Expect work/life balance
- Lead busy, active lifestyles
- Multi-taskers

How they work

- Team oriented
- Socialize in groups
- Quick communication
 - Instant messaging
 - Texting
 - Facebook
 - Email
- Tech savvy
 - Stay connected through social media

Who Are They?

Integrating Millennials

Feedback

- Millennials desire constant feedback, particularly praise.
- They want to feel valuable.
- They want to be heard.
- It's recommended that managers compliment millennials before giving critical feedback.
- Feedback sessions should be interactive so that millennials have the opportunity to share their feelings and ideas.

Application Questions

1

Are you considered a millennial? Did you feel that the information accurately described you? If not, how are you different? What was missing or inaccurate?

2

If you're not a millennial, do you feel they were accurately presented? How is your generation different?